



DIGITAL CONTENT PRODUCER

Adrien Malherbe



WORK EXPERIENCE

September 2018 - nowadays

sharingbox

Head of Digital Marketing, from January 2023 to nowadays

Digital Content Producer, from March 2022 to December 2022

Video editor/maker, from September 2018 to February 2022

Tasks: Digital content production (videos, photos, tutorials, 3D modeling, etc.) / social media & website management / Google Ads & newsletters campaigns / statistics & analytics / marketing strategy / case studies & presentations / And more...

March - April 2018

Internship at beDIGITAL - 2D compositor

April - May 2016

Internship at WalkingTheDog - animation fixer and publisher

2015 - nowadays

Various visual designs, music clips, video reportages, aftermovies and contributions on many different projects (Océade/Mini-Europe, Brico, MeeGaan, etc.)

2013 - September 2016

Storekeeper/seller for Colruyt Group - Bierghes - Student job

PERSONAL

email@adrien-malherbe.com

0496 99 04 46

Belgian

Driving license

SKILLS

Campaigns management

Reporting

Project management

Social media management

HTML & CSS knowledge

Website management

Content management

3D creation

Photo and video editing

AI knowledge

(See the appendix for the list of related programs)

EDUCATION

2017 - 2018

Motion design formation
Cepegra - Gosselies

2013-2016

Bachelor's degree in computer
graphic design
Ateliers du Pixel (EPSE) - Marcq

2015-2016

Videographer specialization
Ateliers du Pixel (EPSE) - Marcq

LANGUAGES

French

Native

English

Technical & current
conversation

Spanish

Basics

Dutch

Basics

HOBBIES

Learning about new techs

Creating videos & 3D visuals

Taking photos

Traveling

Watching movies

Playing video games

Doing theater and reenactment

Listening to music

Longboarding

APPENDIX

Advertising campaigns management

Google Ads, Meta Ads

Newsletters campaigns management

Zoho Campaigns, Stripo, Brevo

Reporting

Google Analytics, Google Sheets, Google Slides

Project management

Slack, Redmine, Asana, Trello

Social media management

YouTube, Linktree, Facebook, Instagram, LinkedIn, TikTok, X

HTML & CSS knowledge

Notepad++

Website management

Wordpress, Joomla and Wix

Content management

Pics.io, Google Drive

3D creation

Cinema4D, 3ds Max, Realflow

Photo and video editing

After effects, Premiere Pro, Illustrator, Photoshop and InDesign

AI knowledge

ChatGPT, Midjourney, DeepL

And more

Microsoft Teams, Trustpilot, Artlist, Glassdoor, GoToWebinar, Semrush, Answerthepublic