DIGITAL CONTENT PRODUCER
Adrien Malherbe

WORK EXPERIENCE

September 2018 - July 2024
sharingbox

Head of Digital Marketing, from January 2023 to July 2024

Digital Content Producer, from March 2022 to December 2022

Video editor/maker, from September 2018 to February 2022

Tasks: Digital content production (videos, photos, tutorials, 3D modeling, etc.) / social media & website management / Google Ads & newsletters campaigns / statistics & analytics / marketing strategy / case studies & presentations / And more...

March - April 2018
Internship at beDIGITAL - 2D compositor

April - May 2016
Internship at WalkingTheDog - animation fixer and publisher

2015 - nowadays
Various visual designs, music clips, video reportages, aftermovies and contributions on many different projects (Océade/Mini-Europe, Brico, MeeGaan, etc.)

2013 - September 2016
Storekeeper/seller for Colruyt Group – Bierghes - Student job

PERSONAL

email@adrien-malherbe.com

0496 99 04 46

Driving license

SKILLS

Campaigns management

Reporting

Project management

Social media management

HTML & CSS knowledge

Website management

Content management

3D creation

Photo and video editing

AI knowledge

(See the appendix for the list of related programs)

EDUCATION

2017 - 2018
Motion design formation
Cepegra - Gosselies

2013-2016
Bachelor's degree in computer graphic design
Ateliers du Pixel (EPSE) – Marcq

2015-2016
Videographer specialization
Ateliers du Pixel (EPSE) – Marcq

LANGUAGES

French
Native

English
Technical & current conversation

Spanish
Basics

Dutch
Basics

HOBBIES

Learning about new techs

Creating videos & 3D visuals

Taking photos

Traveling

Watching movies

Playing video games

Doing theater and reenactment

Listening to music

Longboarding

APPENDIX

Advertising campaigns management
Google Ads, Meta Ads

Newsletters campaigns management
Zoho Campaigns, Stripo, Brevo

Reporting
Google Analytics, Google Sheets, Google Slides

Project management
Slack, Redmine, Asana, Trello

Social media management
YouTube, Linktree, Facebook, Instagram, LinkedIn, TikTok, X

HTML & CSS knowledge
Notepad++

Website management
Wordpress, Joomla and Wix

Content management
Pics.io, Google Drive

3D creation
Cinema4D, 3ds Max, Realflow

Photo and video editing
After effects, Premiere Pro, Illustrator, Photoshop and InDesign

AI knowledge
ChatGPT, Midjourney, DeepL

And more
Microsoft Teams, Trustpilot, Artlist, Glassdoor, GoToWebinar, Semrush, Answerthepublic